Wednesday, May 28, 2014

Fun Pre-Conference Activity (optional): Washington Nationals game at 7:05 p.m.

Thursday, May 29, 2014

7:45 AM – 5:00 PM      Registration      Discovery Ballroom Foyer
7:45 AM – 8:45 AM      Continental Breakfast      Columbia Ballroom I & II
8:45 AM – 10:15 AM     Plenary Session      Columbia Ballroom I & II

Moderator: Linda A. Jacobsen, PRB

Welcoming Remarks • Dr. Nancy A. Potok, Deputy Director and Chief Operating Officer, U.S. Census Bureau

Introduction to ACS and 2020 Census Programs • Frank A. Vitrano, Associate Director for Decennial Census Programs, U.S. Census Bureau

2020 Census Updates • Lisa M. Blumerman, Assistant Director for Decennial Census Programs, U.S. Census Bureau

Status of Internet Testing/Implementation and ACS Program Updates/Content Review Update • James B. Treat, Chief, American Community Survey Office, U.S. Census Bureau

10:15 AM – 10:30 AM    Break (Refreshments provided)      Discovery Ballroom Foyer

10:30 AM – 12:00 PM    Breakout Session 1      Columbia Ballroom I & II

Aggregating ACS Estimates and Calculating Margins of Error

Moderator: Richelle Winkler, Department of Social Sciences, Michigan Technological University

1. Improving the Reliability of ACS Estimates for Non-Standard Geographies Used in Local Decision Making • Warren Brown, Joe Francis, and Xiaoling Li, Cornell University; and Jonnell Robinson, Syracuse University
2. Improving the Accuracy of Block Group Data from the American Community Survey • Ken Hodges, Nielsen

3. Navigating Reliability of Small Area Data – Lessons from NYC • Joel A. Alvarez and Joseph J. Salvo, New York City Department of City Planning

4. Accounting for Group Classification Error in Variance Estimates Using the American Community Survey • Matthew W. Brault, U.S. Census Bureau

10:30 AM – 12:00 PM  Breakout Session 2  Discovery Ballroom I & II

Using ACS in GIS and Data Visualization Applications

Moderator: Mark Mather, PRB

1. Using the Census API to Develop ACS-Related Data Products • Jennifer Shultz and John R. Maurer, Pennsylvania State Data Center

2. Visualizing Transit Need • Holly Chase and Jason Quan, KFH Group, Inc.

3. Sources of ACS Data through Online GIS Tools • Elizabeth Nash, PolicyMap

4. Using ACS Data within ArcGIS Online for Organizations • John Parker, Iowa Legislative Services Agency

5. Using PostGIS and QGIS for the Management and Geovisualization of ACS Data • Lee Hachadoorian, Dartmouth College

12:00 PM – 1:00 PM  Networking Lunch  Columbia & Discovery Ballrooms

(Box Lunch provided)

1:00 PM – 1:25 PM  Keynote Addresses  Columbia Ballroom I & II

Moderator: Edward J. Spar, Sabre Systems

Dr. Mark Doms, Under Secretary for Economic Affairs, U.S. Department of Commerce

John H. Thompson, Director, U.S. Census Bureau

1:30 PM – 3:00 PM  Breakout Session 3  Columbia Ballroom I & II

Applications of ACS Data for Income and Poverty

Moderator: Rosalind Gold, NALEO Educational Fund

1. Setting New Standards in the Use of Income and Poverty Estimates from the ACS • Katherine Nesse, Kansas State University and Mallory Rahe, Oregon State University
2. The Virginia Poverty Measure: Using the ACS to Refine Our Measurement of Economic Security • Annie Rorem, Weldon Cooper Center for Public Service, University of Virginia

3. Using the ACS and PRCS to Estimate State-Level WIC Eligibility • Paul Johnson and Erika Huber, The Urban Institute

4. Improving Occupation Earnings Estimates Through Segregation of Education Levels • David Gibson, Vocational Economics, Inc.

1:30 PM – 3:00 PM Breakout Session 4 Discovery Ballroom I & II

Applications of ACS Data for Employment and Commuting


1. The EEO Tabulation: Measuring Diversity in the Workplace • Ana J. Montalvo, U.S. Census Bureau

2. ACS Labor Participation as a Barometer for Retirement • Nicole Dunn, Thomas P. Miller and Associates

3. Workplace Geocoding Issues with ACS • Elaine Murakami and Ed Christopher, Federal Highway Administration; and Charles Baber, Baltimore Metropolitan Council


5. Factors Associated with the Bicycle Commute Use of Newcomers: An Analysis of the 70 Largest U.S. Cities • Ryan J. Dann, Portland State University

3:00 PM – 3:30 PM Break (Refreshments provided) Discovery Ballroom Foyer

3:30 PM – 5:00 PM Breakout Session 5 Columbia Ballroom I & II

Applications of ACS Data for Health Insurance and Disability

Moderator: Ed Christopher, Federal Highway Administration

1. Using ACS Data to Prepare for Affordable Care Act Implementation • Ricardo Gutierrez, County of San Diego

2. Medicaid Undercount in the American Community Survey • Joanna Turner, University of Minnesota - SHADAC

3. Methods for Calculating the Number of Full-time Equivalent Employees by Industry Using ACS and Other Data Sources • Martha Jones, Vanderbilt University
4. Using the ACS to Calculate National and State-Level Federal Program Participation Ratios for Working-Age People with Disabilities • Yonatan Ben-Shalom and David Stapleton, Mathematica Policy Research

3:30 PM – 5:00 PM Breakout Session 6 Discovery Ballroom I & II

Housing Applications Using ACS Data

Moderator: Jeff Matson, Center for Urban and Regional Affairs, University of Minnesota

1. Estimating Superstorm Sandy’s Impact on Renters • Max Weselcouch, NYU Furman Center
2. Data Driven Housing Investment Using the ACS • Jessica Deegan, Minnesota Housing Finance Agency
3. Developing a Measure of “Substandard Housing” Using the ACS • Lance George, Housing Assistance Council
4. Housing Landscape: An Examination of Severe Housing Cost Burden Among Working Households • Janet Viveiros, Center for Housing Policy

Friday, May 30, 2014

7:30 AM – 10:30 AM Registration Discovery Ballroom Foyer
7:30 AM – 8:30 AM Continental Breakfast Columbia Ballroom I & II

8:30 AM – 10:00 AM Breakout Session 7 Columbia Ballroom I & II

Using ACS Data From NHGIS, Summary Files, IPUMS, PUMS, and Custom Tabulations

Moderator: Qian Cai, Demographics and Workforce Group, University of Virginia

1. NHGIS: An Integrated Data Portal for ACS Summary Files and a Whole Lot More • Jonathan Schroeder, Minnesota Population Center, University of Minnesota
2. The Advantages of Accessing American Community Survey Summary Data via FTP and Methods for Connecting Across Time • John DeWitt, Population Studies Center, University of Michigan
3. Obtaining ACS Microdata from IPUMS • Katie Genadek, Minnesota Population Center, University of Minnesota
4. PUMS: The Weighting is the Hardest Part • Gregg Bell, Alabama State Data Center
5. Because I’m Special: A Custom Tabulation for Transportation • Penelope Weinberger, AASHTO and Jim Hubbell, Mid-America Regional Council

8:30 AM – 10:00 AM  Breakout Session 8  Discovery Ballroom I & II

Using the ACS to Look at Small Population Groups and Trends Over Time

Moderator: Howard Shih, Asian American Federation

1. Tracking and Analyzing Regional Equity: The ACS and Ambiguities of Time and Space • Meg Merrick, Portland State University

2. Uses of ACS in the BLS Local Area Unemployment Statistics Program • Sean Wilson, Bureau of Labor Statistics

3. Evaluating American Community Survey (ACS) Data on School-Age Children Who Speak English with Difficulty • Angelina KewalRamani and Amber Noel, American Institutes for Research

4. The Underrepresentation of Young Children in the American Community Survey • William O’Hare, The Annie E. Casey Foundation and Eric Jensen, U.S. Census Bureau

5. Small Populations and the ACS: Sampling Variability and Reliability • Sela Panapasa, University of Michigan; Hassan Jaber, Arab Community Center for Economic and Social Services; and Don Loudner, American Indian Veterans, Inc.

10:00 AM – 10:15 AM  Break (Refreshments provided)  Columbia Ballroom Foyer

10:15 AM – 11:45 AM  Breakout Session 9  Columbia Ballroom I & II

Issues and Limitations in Using Small-Area ACS Data

Moderator: Warren Brown, CISER, Cornell University

1. Rural Reliability: Determining the Reliability of ACS Estimates for Rural Communities • Keith Wiley and Lance George, Housing Assistance Council

2. Geographies of Poverty: Improving the Reliability and Usability of Spatial Displays of Small Area ACS Data for Post-Katrina New Orleans • Benjamin Horwitz, Greater New Orleans Community Data Center

3. Variations in Private School Enrollment Rates • Jeanne Gobalet and Shelley Lapkoff, Lapkoff & Gobalet Demographic Research, Inc.; and Magali Barbieri, University of California, Berkeley
4. Using the ACS to Help a Mayor Understand His City • Patricia C. Becker, APB Associates and Southeast Michigan Census Council

10:15 AM – 11:45 AM Breakout Session 10 Discovery Ballroom I & II

Applications of ACS data for Migration Patterns and Trends

Moderator: Garrett Harper, Nashville Area Chamber of Commerce


2. Education, Migration, and Earnings of Puerto Ricans on the Island and U.S. Mainland: A Synthetic Cohort Analysis, 2006-2011 • Marie T. Mora, Alberto Dávila, and Havidán Rodríguez, University of Texas- Pan American

3. Lifetime Migration Trends of Adults in the United States • Lisa Neidert and Albert Hermalin, University of Michigan

4. Mapping Poverty and Mobility Patterns in Baltimore City • Nichole Stewart, University of Maryland Baltimore County