WRITING A POLICY BRIEF (WP8A)

Module
Writing for Policy Audiences (WP)

Format
Individual exercise

Purpose
This activity contributes to the module learning objectives by asking participants to apply elements of policy writing to their own work.

Time Required
- Varies

Activity Description
Assign participants to develop their policy brief outlines into a full-draft policy brief. Participants should use the outlines developed as an assignment for session WP7A, along with the feedback they received in small groups in session WPS1G, to develop the full draft. When giving the assignment, remind participants to build on their previous work and offer an opportunity for them to ask questions. Ensure all participants understand when the full policy brief is due. This is an assignment that can be completed well by distance if you wish to assign the policy brief at the end of an in-person training in order to continue working with participants. You will need to decide if participants will receive feedback on their full-draft policy brief from the facilitators who led the small working groups, and if any revisions will be required.

Key Learning Concept(s)
- Writing for policy audiences, using clear and simple language.
- Choosing appropriate messages and findings for a policy brief.

Materials Needed
- None
Associated Sessions

- Principles of Policy Writing (WP1L)
- Writing a Policy Brief (WP4L)
- Critiquing a Policy Brief discussion (WP5E)
- Strategic Communication I (SC1L)
- Working Group Session 3—Feedback on Policy Brief Outlines (WPS1G)
- Writing a Policy Brief Outline (WP7A)

Associated Readings

- None