DEVELOPING A POLICY PRESENTATION (PP3A)

Module
Creating Policy Presentations (PP)

Format
Presentation

Purpose
This activity contributes to the module learning objectives by describing how to select and deliver appropriate data and messages for formal presentations and identifying principles for successful verbal communication.

Time Required
- Varies (or assigned homework)

Activity Description

This is an individual exercise in which participants develop their individual policy presentations. Participants are expected to have completed the Elements of Strategic Communication I Worksheet from Module 2 and their policy presentation outline from Session PP2A.

Each participant will create a 10-12 minute policy presentation in PowerPoint using the communication worksheet and presentation outline that they had completed in the previous sessions. Participants are encouraged to consider and incorporate the feedback they received from their group members on both the worksheet and the outline. As participants create each slide, facilitators should remind them to apply the PowerPoint principles and presentation skills they had learned in sessions PP1L—Effective Presentations: Content, Design, and Delivery.
Key Learning Concept(s)

- Selecting a communication objective, key messages, and recommendations that are appropriate to the research, audience, and presentation format.

- Making a clear link between research findings, implications, and recommendations.

Materials Needed

- None

Associated Exercises

- Creating a Policy Goal and Communication Objectives and Identifying Audiences (SC2A)

- Developing a Policy Presentation Outline (PP2A)

- Working Group Session 4 (PPS1G)

- Working Group Session 5 (PPS2G)