This suggested curriculum for a four-day training for young people includes presentations, exercises, and activities that you can tailor for your unique audience. The curriculum can stand alone or be added to other content. One suggested addition is a policy landscape presentation tailored to the workshop participants’ location that describes relevant policies and identifies possible target audiences for youth leaders. Such a presentation will provide helpful context to the materials available through the PACE Policy Communication Toolkit.

When training youth leaders, it’s recommended to combine these sessions with unstructured time for questions and group discussion, frequent energizers, and lots of participation from trainees. As outlined, each day includes approximately four hours of content. The remainder of a full-day workshop should be filled with breaks, discussion, networking, and energizer activities.

The sessions are designed to provide participants with an in-depth understanding of how data and evidence can be used to inform policy change and how youth leaders can engage with policymakers to improve the health and well-being of current and future generations.

### DAY ONE
- Youth Changing the World
- Youth Changing the World Case Study and Exercise
- Understanding the Policy Landscape
- Understanding the Policy Landscape Worksheet/Exercise
- Entry Points for Youth-led Policy Communication

### DAY TWO
- Fundamentals of the Policy Process
- Suggested Activity: Policy visit or panel presentation with guest presenters so participants can learn from decisionmakers about the current policy environment
- Strategic Communication I: Policy Goal, Audiences, & Objectives
- Using Data for Advocacy
- Finding the Evidence Activity

### DAY THREE
- Strategic Communication II: Messages
- How to Be an Effective Youth Leader
- Evidence-informed Advocacy

### DAY FOUR
- Evidence-informed Advocacy Activity
- Coalition Building
- Consensus Building Roleplay

### HAVE MORE THAN FOUR DAYS?
Here are some suggestions of additional content that may be particularly relevant for youth leaders and easy to adapt for your specific youth audience:
- Conversational Writing
- Conversational Writing Exercises
- Making Social Media Work for Policy
- Visualizing Data I
- Visualizing Data II
- 60-Second Soundbite
- Elevator Speech