USAID's Interagency Gender Working Group has launched a new Male Engagement Task Force with the goal of advancing the engagement of men and boys to improve reproductive, maternal, child health and HIV outcomes. The task force is co-chaired by JHPIEGO/MCSP, the Institute for Reproductive Health, and the Population Council and supported by PRH, MCHN, and OHA. 56 participants from USAID, CAs and other organizations attended the meeting. Participants worked on refining the definition of 'male engagement' and prioritized different technical priorities for the task force to address in 2017, including health programming for men along the life course, advocacy for improved inclusion of men in health efforts, and research and data to support evidence-based approaches that engage men for better health outcomes.

Group 1: Male Engagement Definition (Michal Avni, USAID)

Male* engagement refers to the involvement of men and boys across life phases in FP/SRH/MCH/HIV programs as a) clients/users, b) supportive partners, c) agents of change, in order to improve men and women’s health and gender equality outcomes, and actively address power dynamics, and transform harmful masculinities. Engaging men and boys also includes broader efforts to promote equality with respect to sexual relations, caregiving, fatherhood, and division of labor, and ending gender-based violence.

Group 2: Sharing and Learning (Tina Dickenson CCP)

Priorities
- Assist missions with including male engagement into their learning agendas (ADS 200)
- Link male engagement to missions’ gender analyses, good standard indicators (categorized)
- Barriers to male engagement at the ground-level, learning from CBOs (structure)
- Cost effectiveness evidence to share with local organizations
  - Costed implementation plans
- Commitment to sharing and collaboration vs. withholding for organization interest (transparency)

Group 3: Programming and Research into Practice (Kate Gilles, Ann Gottert)

- Overall framework, separate form definition
  - Life cycle- accessible to different sectors by helping to understand men in different contexts
  - Overlaying sexual relationships, other relationships
  - METF could lead
- Part of gap in #3 is need far more #4 (quality)
- Male engagement in other sectors- how can we share health sector’s knowledge and experience with those sectors? Male engagement as development issue (commentary)
- What does male engagement look like in male spaces
- How does GBV intersect with male engagement? Very little guidance; specifically school-related GBV
- What works and doesn’t at each level – mapping the evidence onto the framework
- Packaging into different, usable formats
- Do’s and don’ts (separate, stand alone and/or piece of other products)
- Challenge- who works on this? LOE

Group 4: A Framework for Advocacy (Wade Channell, USAID)

1. For what? What is the issue?
2. To whom? Which stakeholders are needed for that issue?
3. About what? What are the messages for those stakeholders on that issue? (perps, allies, bens)
4. With what? What resources do we have to read those stakeholders with the message on that issue? (evidence, champions, funding, media, resources > $)

Group 5: Data Synthesizing and Building (Dominick Shattuck, IRH)

1. Development of Repository
   ○ Establish a community of practice through this working group that facilitates feedback, identifies key documents, and helps guide people to needed resources
   ○ Contents:
     i. Gray and peer-reviewed literature related to male engagement
     ii. Commentary and analysis
        1. Determine if this is something that IGWG already does or could assist
     iii. Categorize/label contents by sector or relevant details
     iv. Link repository with larger community of practice

2. Determine how our community works within the existing data sets and resources?
   ○ Within repository include linkages to new external resources such as:
     i. New DHS resource on male/female/couples data
     ii. USAID’s open data resource
     iii. Provide guidance for users to shape queries

3. Identify: What are the existing research questions?
   ○ Determine key research questions that have pressing needs within the larger community of practice.

Plenary Discussion Following the Group Work

● Taking a cross sectoral approach
● Include in mission learning agenda
● Gender analysis within missions
Learning from community based organizations

Standard indicators

Overall framework/Programmatic tools
  - Life cycle approach/Life course
  - Whole men approach
  - Homosexual approach

Development of research repository
  - Identifying gaps
  - Linking to broader communities of practice
  - Existing datasets
  - Young men/boys as clients
  - Online community

Plenary discussion following survey results presentation

  - Cross-sectoral: how to sell a story?
  - Scale-up: Integration of activities
  - advocacy
    - Sharing resources empowers us to do own work better
  - Evidence: Do we know what evidence?
    - Framing evidence in accessible way
  - Influencing USAID missions

Sign-ups for spearheading efforts to push forward priority areas:

Advocacy
1. Gender
2. PRB
3. Promundo
4. Encompass
5. World Learning

Framework and Programming Tools
1. JHUCCP
2. What Works
3. E2A
4. RTU

Research
1. IRH
2. ICRW
3. ICF
4. PopCouncil

**Indicators**

1. ICF
2. IRH
3. PopCouncil
4. Encompass